BENJAMIN JEX

User Experience Designer

Technical Skills

Researching via user interviews & heuristic analysis

Building interaction system via Figma, Adobe XD, Sketch

Developing visual framework via Figma, Illustrator

Validating designs & key paths via usability testing

Documenting UX via form & behavior spec, style guide

Soft Skills

Investigating stakeholder needs & processes

Building common definitions with stakeholders

Proactively serving colleagues & customers

Seeking feedback to learn & make proper changes

Teaching through systems design & observing listeners

Education

IxDF Certifications

UX Designer Learning Path	Jan 2023 - Present
Interaction Design Foundation	Lathrop, CA

Training at the industry-recognized school for design education, practicing UX methods and tools of problem definition and solution exploration with applicable projects.

BS in Communication Design

Concentration in Web Design	2020
CSU Monterey Bay	Seaside, CA

Developed skills in User Experience Research & Design through the application of web design and media arts. Practiced communication through design, including project and team management skills.

Relevant Experience

User Experience Researcher & Designer

Freelance UXR&D	Aug 2020 - Present
Triangle Logic	Lathrop, CA

‣ Researches & designs apps / websites with information architecture
‣ Conducts interviews and iterative usability tests for accurate feedback
‣ Develops low and high-fidelity prototypes to validate key paths

User Experience Designer

CSUMB Capstone	Jan - Dec 2020
Monterey Institute for Research in Astronomy	Marina, CA

‣ Designed website for easy visitor exploration of educational materials
‣ Documented requirements & designs for thorough developer handoff
‣ Conducted heuristic & comparative analysis to explore solution needs

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User Experience Designer

Tool Skills

UI/Prototyping via Figma, Adobe XD, Sketch

Programming via PHP, Javascript, Lua, HTML, CSS

Databases via MySQL & phpMyAdmin

Graphics via Adobe Illustrator & Photoshop, Sketch

Collaboration via Google Workspace, Office 365, Figma

Communication via Zoom, Skype, Slack

Certifications

User Experience: The Beginner's Guide

Design Thinking: The Ultimate Guide

Graphic Designer

| Marketing and Communications | Aug - Dec 2020 |
| Otter Student Union | Seaside, CA |

‣ Executed on content strategy to promote attendance to client events
‣ Defined solution needs with stakeholder interviews to share vision
‣ Ideated possibilities & revised promising solutions with key feedback

Website Redesign Manager

| CSUMB Web Production | Jan - May 2020 |
| Loaves, Fishes, and Computers | Salinas, CA |

‣ Updated website design to increase usability through consistency
‣ Integrated translation technology to enable Spanish-language reading
‣ Established best accessibility practices and improved image tagging

Additional Experience

Delivery Driver

| Lathrop Domino's | Dec 2021 - Present |
| Domino's Pizza | Lathrop, CA |

‣ Researches customer needs to provide excellent customer service
‣ Observes workspace to assist coworkers without prompting
‣ Teaches team members insights & processes to improve skills

Front Desk Staff

| Otter Student Union Facility | Aug 2018 - May 2020 |
| Otter Student Union | Seaside, CA |

‣ Provided empathetic & responsive service to improve experiences
‣ Designed clearer worksheets to improve usability of work logs
‣ Anticipated & pre-empted service needs to reduce peak stresses