



BENJAMIN JEX

User Experience Designer

Technical Skills

Researching via user interviews & heuristic analysis

Building interaction system via Figma, Adobe XD, Sketch

Developing visual framework via Figma, Illustrator

Validating designs & key paths via usability testing

Documenting UX via form & behavior spec, style guide

Soft Skills

Investigating stakeholder needs & processes

Building common definitions with stakeholders

Proactively serving colleagues & customers

Seeking feedback to learn & make proper changes

Teaching through systems design & observing listeners

Education

IxDF Certifications

UX Designer Learning Path

Jan 2023 - Present

Interaction Design Foundation

Lathrop, CA

Training at the industry-recognized school for design education, practicing UX methods and tools of problem definition and solution exploration with applicable projects.

BS in Communication Design, cum laude

Concentration in Web Design

2020

CSU Monterey Bay

Seaside, CA

Developed skills in User Experience Research & Design through the application of web design and media arts. Practiced communication through design, including project and team management skills.

Relevant Experience

Chief Design & Technology Officer

Tracy Earth Project

Oct 2023 - Present

Tracy, CA

- Redefining brand identity & web design for clarity and usability
- Managing digital infrastructure to increase security & professionalism
- Creating Tracy Green Business Network w/ Chamber of Commerce

User Experience Researcher & Designer

Triangle Logic

Aug 2020 - Present

Lathrop, CA

- Reduced web hosting costs for client by 365% while improving service
- Researches & designs apps / websites with information architecture
- Conducts interviews and iterative usability tests for accurate feedback



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Tool Skills

UI/Prototyping via
Figma, Adobe XD,
Sketch

Programming via
PHP, Javascript,
Lua, HTML, CSS

Databases via
MySQL &
phpMyAdmin

Graphics via Adobe
Illustrator &
Photoshop, Sketch

Collaboration via
Google Workspace,
Office 365, Figma

Communication via
Zoom, Meet, Slack

Certifications

User Experience:
The Beginner's
Guide

Design Thinking:
The Ultimate Guide

User Experience Designer

CSUMB Capstone

Monterey Institute for Research in Astronomy

Jan - Dec 2020

Marina, CA

- Designed website for easy visitor exploration of educational materials
- Documented requirements & designs for thorough developer handoff
- Conducted heuristic & comparative analysis to explore solution needs

Graphic Designer

Marketing and Communications

Otter Student Union

Aug - Dec 2020

Seaside, CA

- Executed on content strategy to promote attendance to client events
- Defined solution needs with stakeholder interviews to share vision
- Ideated possibilities & revised promising solutions with key feedback

Website Redesign Manager

CSUMB Web Production

Loaves, Fishes, and Computers

Jan - May 2020

Salinas, CA

- Updated website design to increase usability through consistency
- Integrated translation technology to enable Spanish-language reading
- Established best accessibility practices and improved image tagging

Additional Experience

Delivery Driver

Lathrop Domino's

Domino's Pizza

Dec 2021 - Present

Lathrop, CA

- Researches customer needs to provide excellent customer service
- Observes workspace to assist coworkers without prompting
- Teaches team members insights & processes to improve skills